

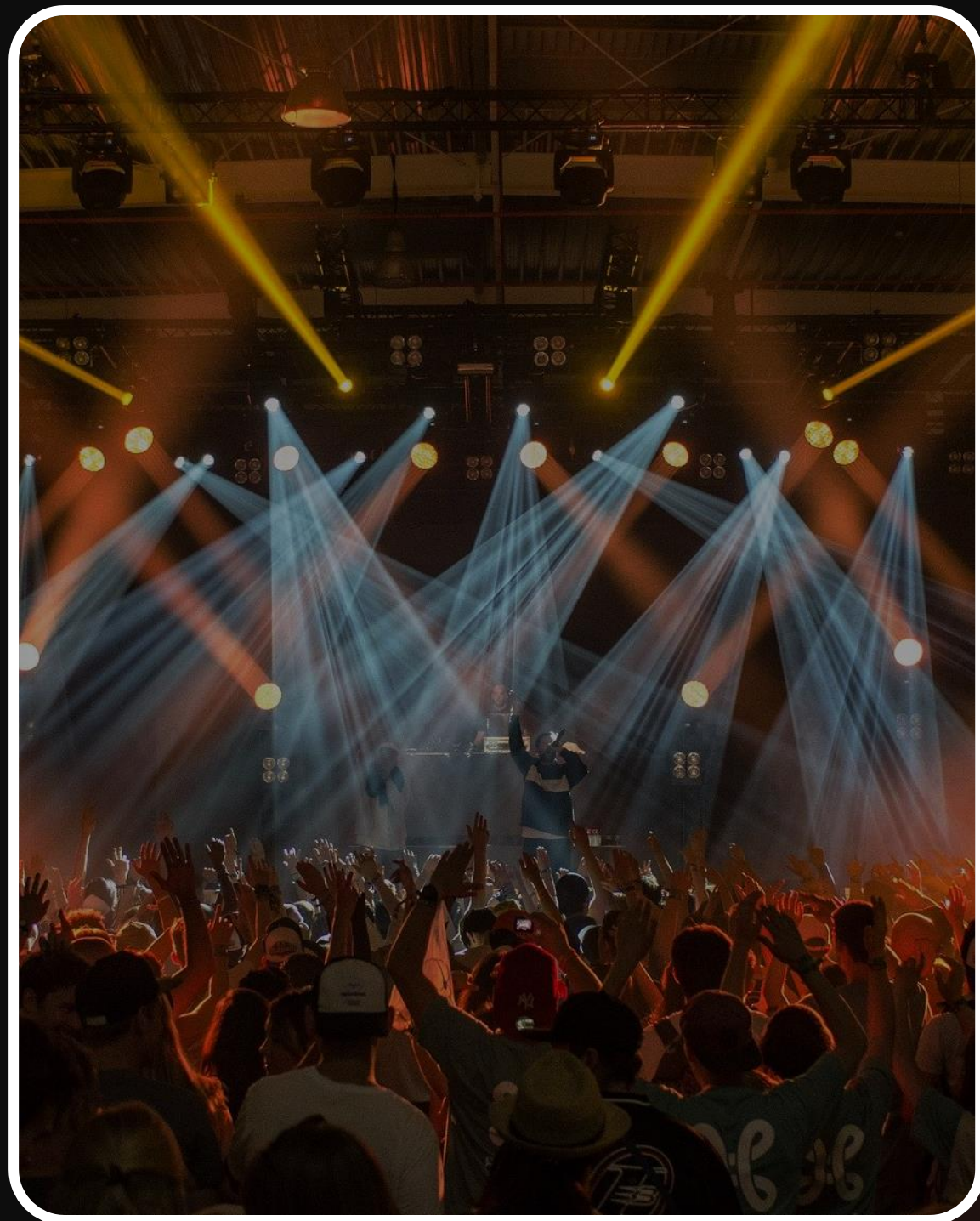


CARPEDIEM

— SEIZE THE EVENT —

Let's Start This Presentation

WWW.CARPEDIEMEVENTS.IN



WHY CARPEDIEM ?

Life. It's about living in the moment. We are too caught up in situation to truly just live, be present and at peace with ourselves. Always waiting for something big, never living in the moment. Don't wait for moments to catch up to you.

Celebrate. Live Life. Right here. Right now.

“Seize The Event”

LET'S TALK ABOUT DATA!



**THERE ARE ONLY
3 RESPONSES TO
OUR EVENTS...**

01 **Yes**

02 **Maybe**

03 **WOW!**

WHAT CAN WE DO FOR YOU



100 CUPS OF COFFEE



70% EVENTS



60% ACTIVATIONS



80% EXHIBITIONS



CONFERENCES / LAUNCHES

DEALER MEETS / CORPORATE EVENTS

EXHIBITIONS (DOMESTIC + GLOBALLY)

BTL / ONGROUND ACTIVATIONS

RETAIL / INSHOP BRANDING

INTERIOR / SHOWROOM TURNKEY PROJECTS

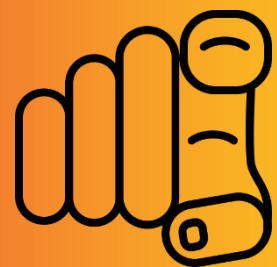
SIGNAGES

DIGITAL MARKETING

DESIGNING & PRINTING

OUTDOOR ADVERTISING

HOW WE DO IT



It's not about YOU.



It's not about ME.



It's about "WE"
working together
as ONE.

THE CARPEDIEM WAY



01

WHAT'S ON YOUR MIND

Our core strength is in **understanding** the requirements and concept of our clients. Discussing with an open mind to make sure **what the clients want we deliver!**



02

SHAPING YOUR IDEAS

Every client wishes their concept / product to be presented in the most **Creative, Innovative and Unique** way. Our Team works their magic to give **shape to your ideas!**

THE CARPEDIEM WAY



03

THE BOILING POINT . . .

Our Production Team specializes in providing the most **Economical quote** without any compromise in **Quality** which is **ROI Oriented**.



04

IDEAS TO LIFE

From start to end, we provide our Clients a **seamless experience**. On show day – we can't wait to see your smiles as your concepts, ideas and designs are **brought to life**, and we guarantee **on-time delivery** of services to our clients.

OUR AWESOME CLIENTS



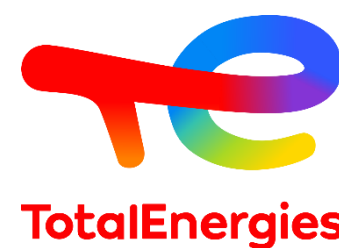
hansgrohe



RioTinto



MOTUL



Brinton®



3M



AND A FEW MORE



LIEBHERR

VOLTAS
A TATA Enterprise

RAK
CERAMICS



VARMORA
TILES • BATHWARE



B | BRAUN

mid-day
com



IndusInd Bank



AND MORE...

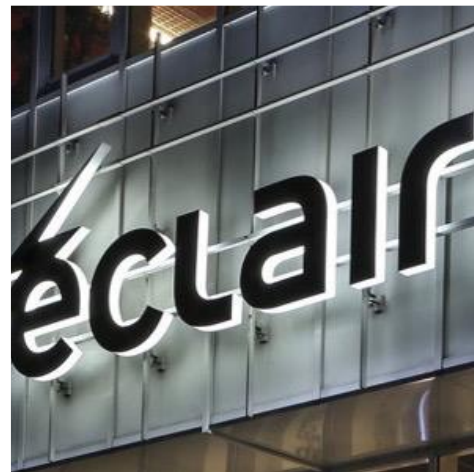
SEIZED EVENTS!



EVENTS



EXHIBITIONS



ACTIVATION



CARPEDIEM
SEIZE THE EVENT

EVENTS



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EVENTS



CLIENT:
GULF OIL INDIA



TYPE: ANNUAL SALES
CONFERENCE 2022-23-24



CITY: CHENNAI, JAIPUR &
PATTAYA

EVENTS



CLIENT:
VOLTAS



TYPE:
INVESTORS MEET



CITY:
MUMBAI

EVENTS



CLIENT:
MOTUL INDIA



TYPE:
ANNUAL CONFERENCE



CITY:
FAIRMONT, JAIPUR

EVENTS



CLIENT:
BRINTON PHARMA



TYPE:
SALES MEET



CITY:
MULTI CITY

EVENTS



CLIENT:
ADGULLY



TYPE:
OTT AWARDS



CITY:
JW, MUMBAI

EVENTS



CLIENT:
INCOME TAX DEPARTMENT



TYPE:
STUDY VISIT



CITY:
TRIDENT, MUMBAI

EVENTS



CLIENT:
DIVINE SOLITAIRES



TYPE:
DEALERS MEET



CITY:
WESTIN, MUMBAI

EVENTS



CLIENT:
TOTAL ENERGIES



TYPE:
DISTRIBUTORS MEET



CITY:
TAJ, KERALA

EVENTS



CLIENT:
INCOME TAX DEPARTMENT



TYPE:
FM INDIA VISIT



CITY:
BKC, MUMBAI

EVENTS



CLIENT:
DATAMATIX



TYPE:
AWARDS NIGHT



CITY:
TAJ, MUMBAI

EVENTS



CLIENT:
PETRONAS LUBRICANTS



TYPE:
SALES MEET



CITY:
RAMOJI, HYDERABAD

EVENTS



CLIENT:
RIO DIAMONDS



TYPE:
DEALERS MEET



CITY:
TAJ SANTACRUZ, MUMBAI

EVENTS



CLIENT:
STORIA FOODS



TYPE:
AGM & AWARDS NIGHT



CITY:
MUMBAI

EVENTS



CLIENT:
SYSKA LED



TYPE:
CONFERENCE



CITY:
MULTI CITY

EXHIBITIONS.....



EXHIBITIONS



CLIENT:
HYBEC LIGHTING



TYPE:
EXHIBITION 320 SQM



CITY:
MUMBAI & DELHI

EXHIBITIONS



CLIENT:
HYBEC LIGHTING



TYPE:
EXHIBITION 320 SQM



CITY:
MUMBAI & DELHI

EXHIBITIONS



CLIENT:
HANSGROHE



TYPE:
EXHIBITION 250 SQM



CITY:
MUMBAI & DELHI

EXHIBITIONS



CLIENT:
TURKISH CARGO



TYPE:
EXHIBITION 220 SQM



CITY:
MUMBAI

EXHIBITIONS



CLIENT:
GOVERNMENT OF INDIA



TYPE:
EXHIBITION 425 SQM



CITY:
ROTTERDAM

EXHIBITIONS



CLIENT:
BENQ INDIA



TYPE:
EXHIBITION 300 SQM



CITY:
MUMBAI

EXHIBITIONS



CLIENT:
TOTAL ENERGIES



TYPE:
EXHIBITION 70 SQM



CITY:
DELHI

EXHIBITIONS



CLIENT:
ETERNAL HOME



TYPE:
EXHIBITION 200 SQM



CITY:
DUBAI

EXHIBITIONS



CLIENT:
S2B2

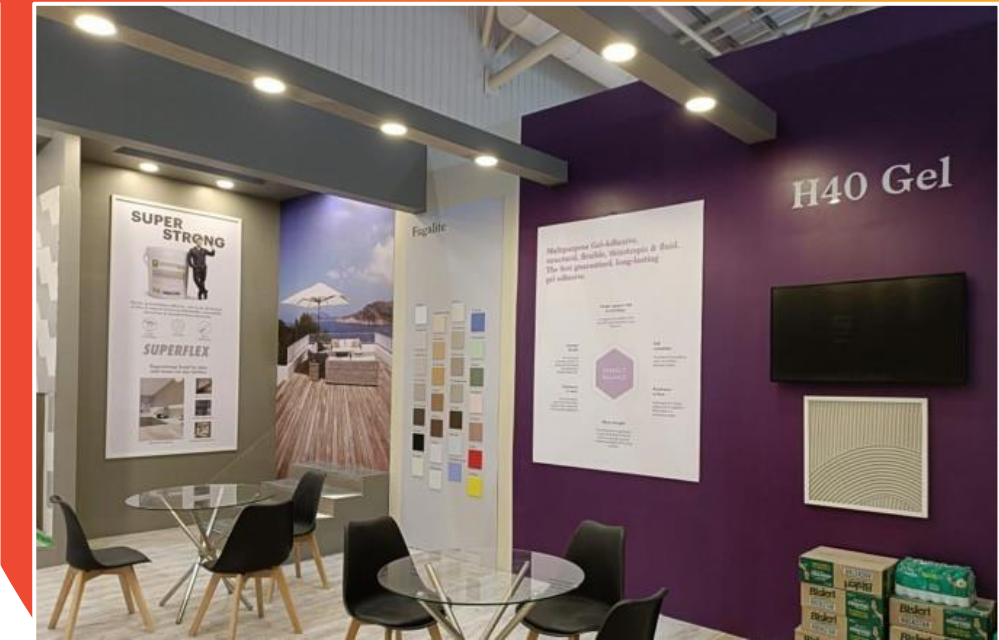
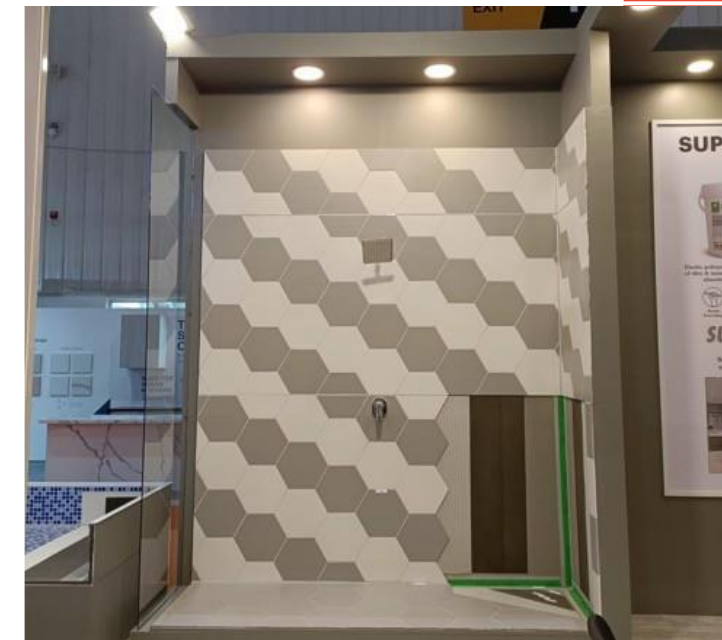


TYPE:
EXHIBITION 300 SQM



CITY:
MUMBAI

EXHIBITIONS



CLIENT:
KERAKOLL

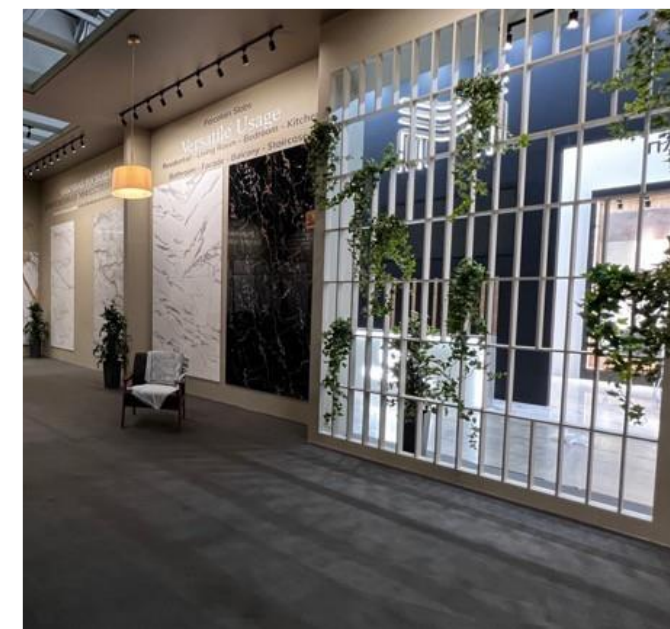


TYPE:
EXHIBITION 220 SQM



CITY:
BANGALORE

EXHIBITIONS



CLIENT:
GRANICER INDIA



TYPE:
EXHIBITION 220 SQM



CITY:
RUSSIA

EXHIBITIONS



CLIENT:
RESTILE



TYPE:
EXHIBITION 420 SQM



CITY:
MUMBAI

EXHIBITIONS



CLIENT:
AQUINI & PLUMBERWARE



TYPE:
EXHIBITION 220 SQM



CITY:
MUMBAI

EXHIBITIONS



CLIENT:
KITCHEN STUDIO

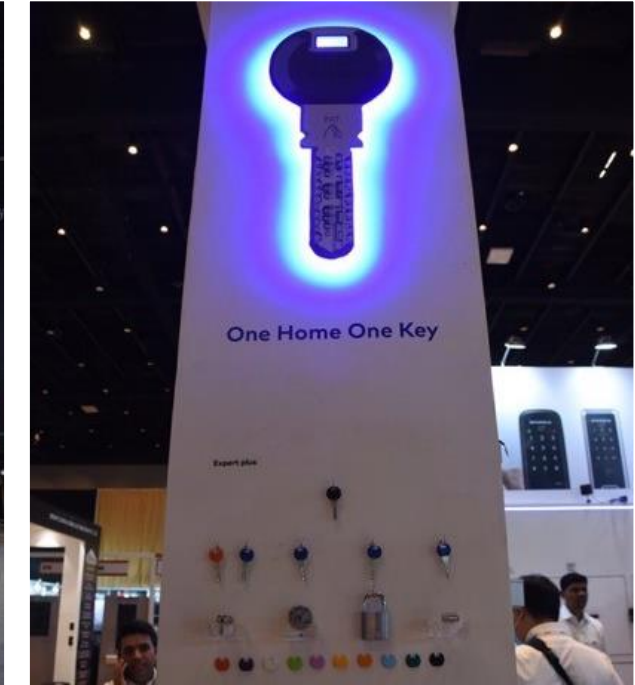


TYPE:
EXHIBITION 150 SQM



CITY:
MUMBAI

EXHIBITIONS



CLIENT:
DORMAKABA



TYPE:
EXHIBITION 50 SQM



CITY:
MUMBAI

ACTIVATIONS

WWW.CARPEDIEMEVENTS.IN



ACTIVATIONS



CLIENT:
HDFC BANK



TYPE:
SOCIETY ACTIVATION
OPEN MIC CONCERT



CITY:
MUMBAI

ACTIVATIONS



CLIENT:
HONDA AMAZE & MOBILIO



TYPE:
CANTER FLOAT



CITY: MUMBAI, PUNE, GOA,
BHOPAL

ACTIVATIONS



CLIENT:
JK TYRES



TYPE:
BTL ACTIVATION



CITY:
MUMBAI & PUNE

ACTIVATIONS



CLIENT: HONDA CARS
INDIA LIMITED



TYPE: CAR CARNIVAL
BUY-EXCHANGE-SELL



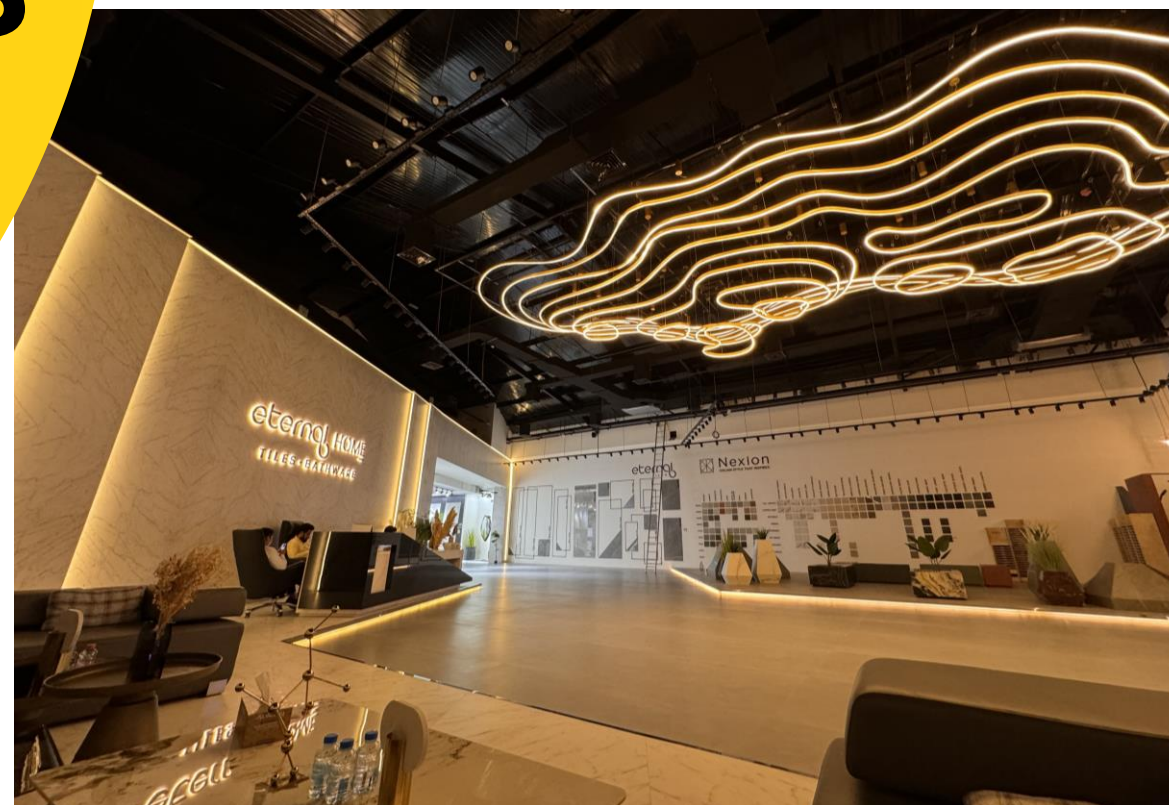
CITY:
MUMBAI

SHOWROOMS / INTERIOR



WWW.CARPEDIEMEVENTS.IN

SHOWROOMS / INTERIOR



CLIENT:
ETERNAL HOMES



TYPE: SHOWROOM
INTERIOR 28,000+sqft



CITY:
SHARJAH, UAE

SHOWROOMS / INTERIOR



CLIENT:
DAHUA TECHNOLOGY



TYPE: SHOWROOM
INTERIOR 500+sqft



CITY:
MUMBAI

SHOWROOMS / INTERIOR



CLIENT:
VARMORA



TYPE: SHOWROOM
INTERIOR 10,000+sqft



CITY:
PUNE

RETAIL

RETAIL



CLIENT: DAHUA, WESTERN UNION, RAK, ETC



TYPE: GLOW SIGN, ACRYLIC BOARDS, INSTORE DISPLAY



CITY: PAN INDIA

RETAIL



CLIENT: AJMERA BUILDERS



TYPE: SITE BRANDING



CITY: MUMBAI

CLIENT STATEMENTS



CarpeDiem team did very well to adjust and accommodate our various last minute changes and requests. The agency has been pulling off all out conferences very well and seamlessly, without hassles. Personal thank you to the entire team, job done well! We look forward to more events like these.

- **Smt. Malathi R. Sridharan, Pr. CCIT, Income Tax, Mumbai**



We worked with CarpeDiem for the majority of time to execute our booths in India, Spain, Dubai, USA. From design to execution, the team understands all aspects of the event, giving the best solution, and yet keeps our requirement as priority. Never a dull moment - Thank you! And All the Best!

- **Abhijeet Sonar, Marketing Head, Hansgrohe**



Having worked with many different agencies over the years, I can say CarpeDiem is second to none on customer service, quality & turn around time. I want to thank you for the excellent services & I would also wish to convey my appreciation of your "can do" attitude with whatever problem that was brought to your attention at whatever time of the day we called. We really appreciate you guys & look forward for healthy collaboration!

- **Preetam Goswami, Director, Motul India**



**LET'S HAVE A CUP
OF COFFEE...**



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